Poker Cards
Required Specifications

For best results, prepare your PDF using InDesign or Scribus. (Use Photoshop or an image-editing program to work with your art.) We offer several templates to help you in prepping your printed card product.

You must adhere to these specifications:

- Create a single PDF for each card deck.
- First page is the card back (of card 1), second page is that card's face, third page is the card back (of card 2), fourth page is that card's face, and so on throughout the deck. The order of the pages in the PDF will be the order of the deck's printed cards.
- No common border color between backs/faces required.
- Images contained in your PDF must be 300 dpi.
- The physical size of the image(s) should at least be the size of the card. If your image is smaller than that and you upsize the image, your card images may become pixilated.
- **Files must be CMYK with your ink coverage not exceeding 300%.** (A CMYK mix for a vibrant and rich black is C60%, M40%, Y40%, K100%.)
- Files must be **PDF/X-1a:2003** with all fonts embedded.
- A bleed of 1/8" (.125") on all four sides is required. If your art does not bleed, bleed a white or black border from the safety to the bleed edge. **With the bleed, your final layout size will be 2.75" x 3.75" (U.S. Poker) or 2.73" x 3.71" (Euro Poker).**
- Do not include printer/crop marks.
- Do not set a die-cut for the rounded corners into the layout.
- **Do not place any key text or art closer than 1/8" from any finished edge.**

Poker-sized card layout

The finished size is 2.5" x 3.5" for U.S. Poker-sized cards or 63mm x 88mm for Euro Poker-sized cards. But you must add a bleed of 1/8" on all four sides. Final layout size: 2.75" x 3.75" (U.S. Poker) or 2.73" x 3.71" (Euro Poker).

Safe Zone: The area inside the dotted yellow line is the safe zone for text/art. Be sure any text/art is at least 1/8" away from the finished edge.

The edge between the blue and the pink areas is the finished edge.

Bleed Box: The pink area is the required 1/8" bleed on all four sides.