



## Preparing your 8" x 10" tile product for press

Tiles are full color on both sides (4/4) and are printed on our Standard stock (Tango 12-point, 270gsm C2S card stock). Tiles are finished with a low-gloss UV coating on both sides and square-cut corners.

### Required specifications

Ideally, you'll prepare your PDF by using InDesign or Scribus (using Photoshop or an image-editing program to work with your art). We offer several templates to help you in prepping your printed tiles. You must adhere to these specifications:

- Create one file, one tile back or front per page, for each tile deck. The order of the pages in the PDF will be the order of the finished tiles in the deck.
- You should set up the PDF so that the first page is the back (of tile 1), the second page is that tile's front, the third page is the back (of tile 2), the fourth page is that tile's front, and so on throughout the deck.
- Tiles do not need to have a common border color between fronts or backs.
- Images contained in your file (fronts or backs) need to be 300 dpi. The physical size of the image(s) should at least be the size of the tile; if your image is smaller than that and you upsize the image, your images may become pixilated.
- **Files must be CMYK with your ink coverage not exceeding 300%.** (A good CMYK mix that creates a vibrant and rich black is C60%, M40%, Y40%, K100%.)
- File needs to be PDF/X-1a:2003 files with all fonts embedded.
- A bleed of 1/8" (.125") on all four sides is required. If your art does not bleed, include a white or black border that will bleed to the edge. **With the bleed, your final layout size will be 8.25" x 10.25".**
- Do not include printer/crop marks.
- Do not place any text closer than 1/8" from any finished edge.

### 8" x 10" tile layout

The finished size is 8" x 10". In your layout, add 1/8" on all four sides extending past the finished size to allow for bleed.

Safe Text Zone: The area inside the dotted yellow line is the safe zone for text/art. Be sure any text/art is at least 1/8" away from the finished edge.

The edge between the blue and the pink areas is the finished edge.

Bleed Box: The pink area is the required 1/8" bleed on all four sides.

