



Preparing your 8.5" x 11" pages for press

Pages are full color on one side (4/0) and are printed on our Standard stock (Tango 12-point, 270gsm C2S card stock). Pages are not UV coated and are finished with square-cut corners.

Required specifications

Ideally, you'll prepare your PDF by using InDesign or Scribus (using Photoshop or an image-editing program to work with your art). We offer several templates to help you in prepping your printed page(s). You must adhere to these specifications:

- Create one file that contains all of the pages for the set.
- You should set up the PDF so that every other page is blank (since the 8.5" x 11" pages are one-sided). The first page should contain content, the second page should be blank, the third page should contain content, the fourth page should be blank, and so on throughout the set.
- Images contained in your file need to be 300 dpi. Be careful when upscaling images so that they do not become pixilated.
- **Files must be CMYK with your ink coverage not exceeding 300%.** (A good CMYK mix that creates a vibrant and rich black is C60%, M40%, Y40%, K100%.)
- File needs to be PDF/X-1a:2003 files with all fonts embedded.
- A bleed of 1/8" (.125") on all four sides is required. If your art does not bleed, include a white or black border that will bleed to the edge. **With the bleed, your final layout size will be 8.75" x 11.25".**
- Do not include printer/crop marks.
- Do not place any text closer than 1/8" from any finished edge.

8.5" x 11" page layout

The finished size is 8.5" x 11". In your layout, add 1/8" on all four sides extending past the finished size to allow for bleed.

Safe Text Zone: The area inside the dotted yellow line is the safe zone for text/art. Be sure any text/art is at least 1/8" away from the finished edge.

The edge between the blue and the pink areas is the finished edge.

Bleed Box: The pink area is the required 1/8" bleed on all four sides.

